

## JD Edwards SUCCESS STORY



**Hilcona AG**  
Schaan, Liechtenstein  
[www.hilcona.com](http://www.hilcona.com)

**Industry:**  
Consumer Goods

**Annual Revenue:**  
US\$ 327.6 million

**Employees:**  
1,000

### Oracle Products & Services:

Oracle Database  
Oracle SOA Suite  
JD Edwards EnterpriseOne  
FMS Suite  
SCM Suite  
VCP Suite  
Oracle User Productivity Kit

### Oracle Partner:

Centric IT Solutions  
[www.centric.eu](http://www.centric.eu)



**CENTRIC**

Oracle Platinum and Specialized  
JD Edwards EnterpriseOne Partner

### Customer Statement:

**“The new JDE EnterpriseOne solution based on Oracle SOA provides performance and comfortable handling in operation, development & maintenance and flexibility for future process enhancements.”** - Thomas Ritter, Head of Applications, Hilcona AG

### Hilcona AG uses Oracle SOA Suite for the communication between warehouse handhelds and JD Edwards EnterpriseOne.

Fresh, deep-frozen, nonperishable food and convenience products make up the core business of Liechtenstein's Hilcona AG. The company, founded in 1935, exports 46% of its produce and supplies to the local Swiss market as well as Germany, Austria, France, Belgium, the Netherlands and Luxembourg. Hilcona's fresh foods such as pasta, pizza, sauces and ready made meals are market leaders in German-speaking Europe.

### Challenges

- Replace the existing 3<sup>rd</sup> party data collection solution for warehouse transactions such as shipment confirmation, purchase receipt with routing, inventory cycle count and inventory transfers.
- Increase the performance of the handheld solution.
- The technical realization should be more clearly to simplify maintenance and flexibility for future process enhancements.
- The technical solution should support an flexible extension of the system landscape for future projects.

### Solution

- Redesign processes and implement Oracle SOA Suite to ensure the communication between the handhelds used by warehouse people and transaction data in JD Edwards EnterpriseOne.
- Use standard WEB technology with HTML visualization for the mobile end devices.
- Develop web services and / or business functions for the separate functions such as shipment confirmation.
- Orchestrate the web services with BPEL within the Oracle SOA Suite.

### The Deal

- Implement a state of the art Oracle technology components and platform for further projects
- 6 months projects with fixed price solution
- Software license win based on Oracle SOA Suite 10g
- Competition with Microsoft and local based vendors
- Hilcona has chosen Centric as their business integrator to support them through the whole project cycle (scoping, licensing, implementation and support)